

Elevate Social Performance. Without Lifting a Finger.

Altitude Social is a managed creative service that plugs into your Meta and multi-platform ad accounts to produce, publish, and optimize high-performing ads at scale. No manual resizing, no asset chaos, no missed placements.

What We Deliver

DYNAMIC CREATIVE (META)

- Rotates headline, primary text, description, images/videos, and CTAs to find the best combo per user & placement.
- Mapped to placements across Feeds, Stories, Reels, Explore, Marketplace, Audience Network with the correct specs, fields, and safe zones baked in.
- Auto Push Creative based on data signals.



SINGLE IMAGE + VIDEO

- Polished, brand-locked static units for each placement with intelligent auto-fit alignment and resizing.
- Comprehensive variations optimized for placement screen and user combination for Reels, Stories, Feeds, and more.



CATALOG (DYNAMIC PRODUCT ADS)

- Rotates a product set enriched with custom image, headline, price/sale price, brand, audience attributes (e.g., age, gender), and more.
- Supports variants (size/colour/style) where applicable; we also help ensure catalog readiness (IDs, titles, images, availability).



How It Works

Ingest & Align

Connect product feeds, brand systems, and performance goals; we audit readiness and define success metrics. (Industry best practice: templatize, connect feeds, then scale).

Template & Automate

Our team builds on-brand templates (static & video) with dynamic fields for copy, pricing, promos, and creative variants. Your rules, our execution.

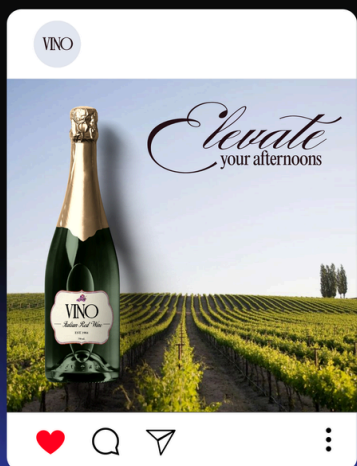
Publish Directly to Platforms

We traffic creatives straight into your Meta account, mapped to every spec that matters, no extra uploads or guesswork.

Learn & Iterate

Element-level insights (copy, background, CTA) drive weekly optimizations; winners scale, under-performers retire.

Where Your Ads Appear



Feeds:

Facebook Feed, Instagram Feed/Explore, Marketplace, Profile feed



Stories & Reels:

Instagram Stories/Reels, Facebook Stories/Reels



Other:

Audience Network (native, banner, interstitial), Search & Explore surfaces