⟁ THE ALTITUDE PLATFORM

Altitude Social
Elevate Social Performance. Without Lifting a Finger.

Unite creative automation with expert management to deliver dynamic social ads that adapt to every audience and placement.

Dynamic Creative Streams

META DYNAMIC CREATIVE

- Rotates headlines, copy, visuals, and CTAs to find top performing combinations.
- Mapped across Feeds, Stories, Reels, Explore, Marketplace, Audience Network, and Threads.
- Updates creative in real time based on performance signals.

SINGLE IMAGE + VIDEO

- Builds brand-consistent static and video units for each placement.
- Auto-fits, crops and copy fields to platform layouts.
- Generates short-form and feed-length variants with motion templates.

DYNAMIC PRODUCT ADS (CATALOGS)

- Enhances product sets with custom imagery, headlines, pricing, and attributes.
- Supports Meta Advantage+ Catalog Ads and all variant types.
- Ensures catalog readiness for full-funnel activation.

Altitude Social Flow

Connect & Align
Connect feeds, assets, and campaign goals to define creative readiness and success metrics.

Build & Automate
Create on-brand templates with dynamic fields for copy, pricing, and creative variants.

Launch & Deliver
Push creative directly into ad accounts, mapped to all required specs and placements.

Learn & Iterate
Analyze performance data to refine creative continuously and scale what performs best.
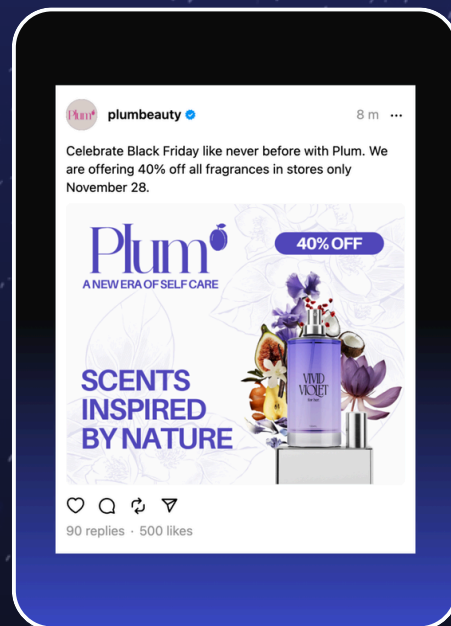

Every Surface. Every Format

Feeds:
Facebook Feed, Instagram Feed/Explore, Marketplace, Profile feed

Stories & Reels:
Instagram Stories/Reels, Facebook Stories/Reels

Other:
Audience Network (native, banner, interstitial), Search & Explore surfaces